

VINYL SIGN MAKING

(Missouri only Demonstration Contest)

Purpose:

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of vinyl sign making.

First, refer to General Regulations.

Clothing Requirements

Contestants must wear the official SkillsUSA attire, Class E (business casual). As it can be rather cool in the contest site, contestants are allowed to add a sweatshirt, hoodie or jacket as long as such item does not present a safety concern.

Eligibility:

Open to active SkillsUSA members enrolled in programs with computer graphics as the occupational objective.

Equipment and Material (per team, not per school):

Supplied by the contestants:

- Squeegees
- Rulers
- Cutting and weeding tools
- Colored Pencils or Markers
- Sketch pad or pad for thumbnails and rough
- Additional tools or supplies (No printing allowed. Use the supplied vinyl only.)
- Computer with appropriate software installed and compatible monitor
- Vinyl cutter
- Masking tape
- Pencil, one per contestant

Supplied by the technical committee:

- Extension Cord and power strips
- Sign material (Missouri SkillsUSA)
- Vinyl (3-M, Nevada)
- Application tape (3-M, Nevada)
- Cutting surface (Eldon Career Center)
- Tables and chairs (STC)

Scope of the Contest:

1. Contestants will demonstrate their ability to perform jobs or skills selected from the following list of competencies as determined by the SkillsUSA Championships technical committee.

Committee membership includes:

Competencies for Evaluation on Scoring Card

1) Communication (DOK)

- a) Demonstrate the ability to read and comprehend instructions. (3)
- b) Demonstrate the ability to plan and communicate ideas through thumbnails and roughs. (3)

2) Concept/Principles of Sign Design (DOK)

- a) Create a message to communicate, convince, reassure, or sell to a target audience. (3)
- b) Apply typography elements (letter family and size for readability). (3)
- c) Apply appropriate color use (contrast, thematic, psychological). (3)

3) Create Artwork (DOK)

- a) Create a layout consistent with design principles. (1)
- b) Create an impositions layout (lay out multiple objects when making pieces like stickers or labels). (1)
- c) Generate a cut line for cutting around a shape when sending a design to a vinyl cutter, laser or print-cut solution. (1)
- d) Apply Design Concepts (e.g. Whitespace, color, focal points, headlines, design principles, layering). (1)
- e) Manipulate graphics and images (scale, crop, rotate, group/ungroup). (1)
- f) Create and use color registration marks for layering vinyl. (1)

4) Plotter/cutter (DOK)

- a) Demonstrate correct settings on a plotter/cutter. (2)

5) Vinyl prep (DOK)

- a) Apply correct cutting and weeding techniques. (3)
- b) Select and apply proper application tape for vinyl and substrate application. (3)
- c) Demonstrate waste management in utilizing vinyl and tape. (3)

6) Vinyl Application (DOK)

- a) Demonstrate ability to accurately measure for placement of vinyl using guide markers.
- b) Demonstrate vinyl placement techniques (substrate prep, laying/layering pieces, squeegee technique, removal of application tape, cleaning). (4)
- c) Remove bubbles and other imperfections using proper tools. (4)

7) Job related practice (DOK)

- a) Check specifications and planning. (3)
- b) Keep work areas organized and neat. (3)
- c) Orientate jobs to eliminate waste. (3)
- d) Organize and utilize scraps when applicable. (3)
- e) Time management

8) Employability skills (DOK)

- a) Produce a creative resume. (4)
- b) Demonstrate professionalism. (4)
- c) Demonstrate ability to work as a team

- 2. The scenario, size, product and vinyl colors will be standardized. The technical committee will supply logo art for the project.
- 3. Contestants will not be allowed to use any reference materials that are not supplied by the technical committee.
- 4. Contestants will not be allowed to use cell phones at any time during the contest.
- 5. Contestants will not be allowed to use the internet at any time during the contest.

Note: No national competition is available for this event.

VINYL SIGN MAKING RATING SHEET
 Demonstration Contest

ITEMS EVALUATED	POSSIBLE POINTS	TEAM NUMBER
Communication	100	
Concepts/Principles of Sign Making	100	
Create Artwork	100	
Plotter/Cutter Use	100	
Vinyl Prep	100	
Vinyl Application	100	
Job related practice	100	
Employability Skills	100	
Project Evaluation	100	
Points Earned	900	0
Resume Penalty	Up to -60	
Clothing Penalty	Up to -60	
Safety Penalty	0 or -50	
Points Penalized	Up to -170	0
PDP Score averaged per team	100	
Total Points	1000	0

Resumé Scoring

			Resumé 1	Resumé 2	Resumé 3
Criteria	Description	Yes 0 points	No -5 points	No -5 points	No -5 points
Submission	Resumé turned in with PDP test, with Team # on top right corner				
Appearance	Neat & clean (no wrinkles, stains, tears, etc.); may follow business format or have an artist presentation but either way, information must be easy to comprehend				
Error Free	No capitalization, spelling, grammar or punctuation errors; no word omissions				
Personal Information	Name, complete address, phone, professional email address				
Objective	Short statement about what position is being applied for				
Education	Both High School and Technical Center listed				
Activities/Awards	Positions of leadership, membership in extracurricular activities, awards won				
SkillsUSA	Membership must be noted, possible positions or accomplishments				
References	Must list 3 persons with at least 1 contact method				
Length	Resumé must be limited to one page (printed on one side)				
	Total may not exceed -50 points				