



## **Supplied by the Contestant**

### **❑ Computer System**

Mac or PC with **USB port** (including: CPU, keyboard, mouse and monitor) with graphic layout software (i.e. Adobe Photoshop, Adobe Illustrator, Adobe InDesign, etc.). *Contestants should bring software in which they are familiar.*

### **❑ Required Art Supplies Needed:**

- Drawing pencils
- Eraser
- Colored pencils
- Ruler (used for drawing straight lines AND measuring)
- Sketch book (minimum size 8x10, maximum size 9x12)

### **Suggested/Optional Supplies to Consider:**

- Artist markers
- Proportional wheel
- E Gauge or Pica Pole (measuring gauge for type, lines, leading, points, picas, etc)
- Drawing tablet (i.e. W  
I sharpener (small, manual, handheld one)
- Extra batteries if using a wireless mouse/keyboard

### **❑ Power Strip/Surge Suppressor**

### **❑ Flash Drive (1 GB or larger)**

### **❑ Pencil (used for two written tests: PDP and ad design knowledge)**

### **❑ Resume (one page, typed/printed, turned in at beginning of contest; *Tip: pack in computer box!*)**

## **Clothing Requirement**

Students must follow the State Contest clothing requirement. Please see the State Association Update or contact your Lead Advisor or District Coordinator for specific instructions. This uniform will be enforced.

*(NOTE: For the National contest, contestants are required to wear the official white SkillsUSA logo polo, black pants, black socks and black shoes as stated on the technical standards. SkillsUSA official dress with the red jacket is not an option at Nationals.)*

## **Contest Location and Time**

**Date:** Friday, April 5

**Time:** 8:00 A.M.–Completion (*estimated time is 3:00 p.m., but could be scheduled to go until 4:00 p.m.*)

### **Contest Location:**

Information Tech Center, Rooms 103 & 104 - STC (1)

*Room 103 = Computer setup and the actual contest will take place here*

*Room 104 = Contest introduction and presentation, PDP, and sack lunch served*

### **“Estimated” Timeline:**

|             |          |   |
|-------------|----------|---|
| 8:00–8:20   | Room 103 | Computer setup; attendance taken                                      |
| 8:25–9:25   | Room 104 | PDP test; contest introduction/presentation                           |
| 9:30–11:30  | Room 103 | Mechanical portion is given first; then, begin sketching for creative |
| 11:30–12:00 | Room 104 | Lunch Break (no students allowed in Room 103)                         |
| 12:00–4:00  | Room 103 | Contest resumes; written advertising design test                      |

Most students are completed by 3:00 p.m., however, the contest will officially end at 4:00 p.m. and if there are any students still working at 4:00 p.m., they will be forced to stop and submit their work at that point.

*Out of respect to other contestants, if a contestant finishes the contest early, they may stay seated quietly or leave the contest area but they may NOT pack their computer/supplies until the majority of the students have completed the contest. In the past this has typically been at 3:00 p.m. (The packing of the computer and supplies is noisy and disruptive, therefore nobody is allowed to pack up early.)*

## **GENERAL INFORMATION ABOUT THE CONTEST**

Advisors and students can access a link to the Google Document that contains general information about the Advertising Design contest, including commonly asked questions and what to expect during the contest.

<https://docs.google.com/document/d/10WFBiGwjtr6pe2ZgMwpSOjtVyPDi9XvwonpNekQLTmM/edit?usp=sharing>